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Poetry for the love of mother tongue...

GujaratiLexicon held elocution competition in three city colleges

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In a bid to promote Gujarati language among youngsters, GujaratiLexicon, in collaboration with National Service Scheme, organised an elocution competition in three city colleges – Vishwakarma government engineering college, government polytechnic college and LD college of engineering. As a pre-event, an essay writing competition had been organised on February 19 in the same colleges on topics that aimed to elicit opinions of participating students on their mother language, its preservation and promotion.

Along with the elocution competition, events like FlashMob and Gyan-e-Gujarati were also organised. The two main themes of the elocution competition were – ‘What is Gujarati?’ and ‘Our language and culture’. Winners of the completion were felicitated by certificates and gifts by principals of their respective colleges.

Vishal Thakkar, from LD college of engineering was the winner of the elocution completion. He said, “Thanks to requirement of English in the professional world, majority of students focus more on the subject. The result? Our mother tongue is being ignored. The young generation has to come forward and preserve Gujarati language and its culture.”

GujaratiLexicon has played an important role in taking Gujarati language to the digital platform. Deval Talati, director, said that it was the vision and passion of Ratilal Chandaria to promote Gujarati language through integration of technology. “We wanted to promote Gujarati language among youngsters. So, we organised elocution completion. We had also organised essay and short story writing competition where we received 138 entries.”



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