

Press Release

Ahmedabad, 2nd May, 2011

To,
The Editor,

Gujaratilexicon.com in NEW AVATAR with new features

1st May, 2011 became very auspicious day for **Gujaratilexicon.com** and Gujarat language lovers as the new avatar of Gujaratilexicon (www.gujaratilexicon.com) website was dedicated to the Gujarati lovers on the '**Gujarat Sthapna Divas**'. The new avatar of GL is a smart combination of attractive user interface with rich features and powerful enhancements.

Gujaratilexicon.com added **Hindi to Gujarati dictionary** as well in the pocket of achievements of GL to search Hindi words, which will be more useful to users. The leading Gujarati website has added the following features to continue its thought leadership in the Gujarati world:

- **Hindi Shabdkosh**
- **Rich & Intuitive User Interface**
- **Increase In Word Database**
- **Quick & Powerful Search**
- **Social Bookmarking**
- **Word of The Day Via Email**
- **Powerful RSS Feeds**
- **Enhanced Usability**

Speaking at the relaunch of the new look Gujaratilexicon, founder Shri Ratilal Chandaria said, "GL has always strived to focus on the Gujarati language lovers and their unique needs. We are overwhelmed by the strides made by GL and the constant appreciation received from all quarters. We are committed to provide the Gujarati computer user with all the latest tools in Gujarati and reach all the Gujaratis in the world. The mother language of enterprising and world capturing Gujaratis deserves the same attention as its industries."

Mr. Ashok Karania, Facilitator of Gujaratilexicon.com said, "GL has been a pioneer in Gujarati Language initiatives and we continue to provide world-class and contemporary tools and technologies to our users. Over the next few months, GL will see more enhanced features to ensure that Gujarati Language is as Vibrant as our Vibrant Gujarat state. "

These features include:

- **Gujaratilexicon on Mobile**
- **Medical Dictionary**
- **Quote of the Day**
- **Kids / Students corner**
- **New Games**
- **Jodani Sudharo (Most misspell word list of Gujarati)**
- **Talpada Words (typical and ancient words of Gujarat regions)**
- **And many more to be in...**

Ms. Maitri Shah, Project Manager and Mr. Kunal Pandya, Business Development Manager of Arnion Technologies explained in detail about GL Mobile application. They said, “Soon all the services of Gujaratilexicon.com’s will be available through a special mobile application. Smartphones and tablets are in vogue, and GL will ensure mobile and tablet users also enjoy the enriching content of GL.”

About Shri Ratilal Chandaria:

89 years old, UK-based industrialist Mr. Ratilal Chandaria has presented the global Gujarati literature an invaluable new millennium gift Gujarati Digital Dictionary. The high-tech Dictionary with aspell checker is the product of a 20-years dedicated study and project by him. He always says that “I am still and will be ever active for any kind of contribution to Gujarat & Gujarati Language.”

Mr. Chandaria was recently honored as “**100 Top Gujarati Achiever**” by a leading Media Group.

About Gujaratilexicon

GujaratiLexicon is a landmark work in the history of Gujarati language containing resources of more than 45 lakh words. It aims to preserve, popularize and develop Gujarati language through the power of information technology. Lovers of Gujarati language can develop vocabulary, enjoy literature, read exclusive literature and join our mission through <http://www.gujaratilexicon.com>

Two major indicative projects (1) **DIGITAL BHAGWADGOMANDAL** www.bhagwadgomandal.com and (2) **LOKKOSH** - <http://lokkosh.gujaratilexicon.com> successfully have grown under Gujaratilexicon banner. Without Bhagwadgomandal – Gujarati encyclopedia, Gujaratilexicon looked doesn’t complete at all. While Lokkosh has provided a platform to make prosperous treasure of Gujarati words. Nowadays, Gujaratilexicon with Bhagwadgomandal and Lokkosh is very much popular amongst Gujarati audience especially students, journalists, writers, businessman & communication people

About ARNION TECHNOLOGIES

Arnion Technologies manages conceptual, content-related, technological and customer support aspect of all Gujaratilexicon projects. Our aim is to leverage the emerging and contemporary technology innovations with its creative insights and ingenuity to create world-class awe-inspiring digital solutions for the customers.

Arnion Technologies is a fast-growing organization focused on creating refreshing ideas in WebApplications, Digitization, Localization and Business Support services. It is research-based organization and invests heavily in creating breakthrough solutions for clients' real needs. Arnion is committed to exploring infinite possibilities for excellence and innovation.

Arnion is an enterprise with strong intellectual prowess, world-class practices and value-based principles. It is headquartered in Ahmedabad, India.

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