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To,

The Editor

Press Release

Gujaratilexicon Goes Mobile !

- Gujaratilexicon Launches Five Mobile Applications

Ahmedabad, June 20,2013:Gujaratilexicon, the pioneering and leading Indian language portal on the internet today announced the launch of five mobile applications. The Gujarati portal's all popular features like Gujarati Dictionaries, Proverbs, Idioms are now available as Mobile Application. Users across the world can enjoy Gujarati Crossword, English Crossword, Quick Quiz and Games on all the major smartphone and tablet platforms including Apple iOS, Android and Blackberry

In 2013, Gujaratilexicon Project achieved an important milestone of 2 Crore Visits on Gujaratilexicon website – a milestone achieved within 6 years. Gujaratilexicon has added one more feather to its cap – Gujaratilexicon Mobile Apps. Gujaratilexicon has launched five Mobile Apps and they will support all major platforms - iPhone, Android & Blackberry. Gujaratilexicon Mobile Application will act as a handy tool for Gujarati Lovers.

Gujaratilexicon Mobile Applications are:

1. GL Dictionary – It includes English to Gujarati, Gujarati to English, Gujarati to Gujarati Dictionaries. It also has the popular features like Word Of The Day & Quote Of The Day.
2. GL Plus – It includes Opposites, Idioms, Phrases, Thesaurus and Proverbs.
3. GL Special – It contains Agatyana Pauranik Patro (Famous Ancient Personalities), Pakshi (Birds Details), Chhand (Type of Gujarati Grammar), Vanspati Vishayak (Plants Details).
4. GL Games – It consists of popular GL Games like Quick Quiz and Crossword
5. Lokkosh – The popular crowd-sourcing website's Mobile version. It Includes Search Words, Recent Words, My Contribution, Contribute Words, Juni Moodi

Explore Gujaratilexicon Mobile Application at :

- **Android** - play.google.com/store/search?q=gujaratilexicon
- **Blackberry** - appworld.blackberry.com/webstore/search/gujaratilexicon/
- **iPhone** – Coming Soon !

Speaking on the launch occasion, Shri R P Chandaria, the founder of Gujaratilexicon commented “The Future is Mobile Devices - Smartphones, Tablets, Smart TVs ! GujaratiLexicon Team has always ensured that the Gujarati Language Tools and Technologies are compliant with the latest technological trends. Hence, we decided to make the GujaratiLexicon resources available on the Major Mobile Devices. ”

Mr Ashok Karania said : “The internet version of Gujaratilexicon was launched on internet on Jan 13, 2006. In the last seven years, it has millions of visits and loyal fan base. People from all walks of life have adopted, loved and recommended Gujaratilexicon. Today, we are launching the mobile version to take the power of Gujaratilexicon to the millions of mobile users across the world. It is a very exciting feeling !”

The User will be able to explore the GL Mobile App in the same fashion as the popular website. The User will type a Word in English or Gujarati and get the meaning and other details of the world. There is a facility to use the online keyboard and type the Gujarati word.

Even the highly popular features like Crossword and Quiz will be made available on Phone. The Application will work on Smartphones like iPhone, Android Devices, Blackberry and Tablets like iPad, Galaxy Tab etc.

Deval Talati and Maitri Shah, Directors at Arnion Technologies are equally excited. They commented: “The Team has faced extreme challenges on the project. The major challenge was the plethora of devices with different OS, Screensize and Features. The team ensured that the maximum devices were supported. Another challenge was the humungous amount of data. GL database contained millions of words whereas the Mobile Phone had limited memory and screensize. Hence the database was rearranged to support mobile devices. “

About Gujaratilexicon

Gujaratilexicon is a landmark work in the history of Gujarati language containing resources of more than 45 lakh words. It aims to preserve, popularize and develop Gujarati language through the power of information technology. Lovers of Gujarati language can develop vocabulary, enjoy literature, read exclusive literature and join our mission through <http://www.gujaratilexicon.com>

GujaratiLexicon projects include Digital Bhagwadgomandal – the crown jewel of Gujarati language and Lok Kosh – the dictionary of the people, for the people and by the people.

To know more about Gujaratilexicon or contact Gujaratilexicon team mail us on info@gujaratilexicon.com

About Arnion Technologies

Arnion Technologies manages conceptual, content-related, technological and customer support aspect of all Gujaratilexicon projects. Our aim is to leverage the emerging and contemporary technology innovations with its creative insights and ingenuity to create world-class awe-inspiring digital solutions for the customers.

Arnion Technologies is a fast-growing organization focused on creating refreshing ideas in Web Applications, Digitization, Localization and Business Support services. It is research-based organization and invests heavily in creating breakthrough solutions for clients' real needs. Arnion is committed to exploring infinite possibilities for excellence and innovation.

Arnion is an enterprise with strong intellectual prowess, world-class practices and value-based principles. It is headquartered in Ahmedabad, India.

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