## PRESS RELEASE

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To, The Editor,

## Gujaratilexicon's 7th Anniversary - A Global Surprise For Language Lovers !

Gujaratilexicon will complete 6 years of remarkable journey on 13<sup>th</sup> January 2013. On this auspicious occasion,Gujaratilexicon introduces Global Gujaratilexicon. Global Gujaratilexicon aims to bridge Gujarati with the leading global languages of the world. Explore Global Gujaratilexicon at the brand new portal global.gujaratilexicon.com

The world is becoming a global village. Our Gujarati friends have made their mark across the world and made us proud. Our Gujarati friends are now looking east and have developed strong relations with China and Japan. Gujaratilexicon is looking to cater to the language needs of these friends and help them.

<u>Global Gujaratilexicon</u> is coming up with Gujarati-Japanese and Gujarati-Chinese lexical resources. The project is launched with the 5000 Gujarati – Japanese and Gujarati – Chinese words in Phase I. The websitewill help Gujarati – Japanese – Chinese businessmen, students, researchers, translators and tourist to find words in a single Click.

Japanese and Chinese Businessmen will find that 'Vibrant Gujarat' has 'Vibrant Gujarati' as well !

<u>Global Gujaratilexicon</u> search result will display Gujarati word and its English and Japanese – Romaji meaning along with the pronunciation in Gujarati. The same feature is available for the Chinese words. Website also offers converted sentences for basic day-to-day communication.

For instance, if we want to Thank Anyone in Gujarati, we will say 'તમારો આભાર' and in English 'Thank You', what if we want to repeat the same in Japanese and Chinese !The answer will be 'Arigatōgozaimasu' ('આરીગાતો ગોઝાઇમાસ') and 'Xièxie' ('શીએશીએ').

The success of the Global Gujaratilexicon is a vindication of a 90 year young visionary, Shri R P Chandaria. His relentless passion and missionary zeal for language moved across continents and organizations. The launch of Gujaratilexicon on Jan 13, 2006 as a mega-language portal was a starting point of ongoing language initiatives. Saras Spellchecker, Bhagwadgomandal, Lok-Kosh, Crossword, Quiz, GL Gems, Kids Games have enlarged the vision.

In addition to these, Gujaratilexicon is delighted to announce 13 New Ideas for Year 2013 :

- 1. Gujarati Japanese Dictionary
- 2. Gujarati Chinese Dictionary
- 3. GL YouTube Channel

- 4. New Games
- 5. Gujaratilexicon Mobile Application
- 6. Graphical Interface Of GL Web Portal
- 7. Law Dictionary
- 8. Medical Dictionary
- 9. Technical Dictionary
- 10. Sanskrit Gujarati Dictionary
- 11. Urdu Gujarati Dictionary
- 12. Graphical Computer Ni Clicke
- 13. GL Books

Today, Gujaratilexicon is inspired to continue our vision of modernizing and spreading Gujarati Language through adoption of latest technology. Gujaratilexicon Team is looking forward to cater Techno-Language projects to the Gujarati Lovers in the year 2013.

We thank all the lovers of Gujarati Language for their constant support, love and constructive feedback. It is the inherent love of Gujarati Language that has translated into our success.

User can write to the Gujaratilexicon Team on <u>info@gujaratilexicon.com</u>. Your valuable feedback and suggestions are always welcome by Gujaratilexicon.